



# A FAMILY CULTURE



BANQUE FRANCK, GALLAND & CIE SA

JOHNSON FINANCIAL GROUP

## A FAMILY CULTURE



The S.C. Johnson family.

In 1889, **Alfred Galland**, a British vice-consul in Lausanne, **founded a bank** which specialised in portfolio management for local and European private clients. The bank has always cultivated a service-oriented and **highly personalised** approach towards its client base.

Founded in 1886 in Racine, Wisconsin, **S.C. Johnson & Son, Inc.**, is known internationally for its Johnson Wax. Still **a family business**, the company employs more than 26,000 people on every continent.

Corporate growth has been generated by constant innovation and an omnipresent desire to cultivate customer satisfaction and loyalty.

In 1965, **Alain Franck**, a French **private banker**,  
established himself in **Geneva**.

The values and traditions which had become trademarks  
on both sides of the Atlantic, serve as the foundation for  
**Banque Franck Galland & Cie S.A.** today.

The group's devotion to **integrity**, **innovation** and  
**personalised service** has arisen from the synergy  
of two corporate cultures with a single purpose:  
to please our customers.

The Johnson family believes in people:  
the people it serves, and the people it works with.

INVESTMENT MANAGEMENT  
IS OUR SPECIALTY, SAFETY IS  
OUR MOST PRECIOUS ASSET.



Banque Franck, Galland & Cie S.A., Geneva.

A strong balance sheet

— no commercial lending

— no mortgages

— no merchant banking

A high equity ratio

Solid Group backing

# PERSONALISED PORTFOLIO MANAGEMENT



Banque Franck, Galland & Cie S.A., Neuchâtel.

- Active asset allocation
- Model-driven security selection
- International fund-tracking and selection
  - Specialised products
- Alternative investments

# IMPROVING PERFORMANCE



Banque Franck, Galland & Cie S.A., Lausanne.

The world is yours.

We search far and wide to find

the best products.

Our international search engines

provide customised choices.

# BESPOKE PORTFOLIOS



Banque Franck, Galland & Cie S.A., Nyon.

Tailored with the help of our partners:  
mathematicians and research analysts.

Data analysis  
Strategy modelling  
Portfolio construction

ENDURING RELATIONSHIPS  
FROM ONE GENERATION  
TO THE NEXT



S.C. Johnson, Inc. in Racine, Wisconsin.  
Building realised by Frank Lloyd Wright in 1936.

Let us help you secure the future.

We have grown up with **family traditions.**

**Your values** are our values.

We care.

Yesterday, today, after tomorrow.





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